BUSINESS

A Business Guide To Building Systems and Processes

PROJECT VIEW

Industry: Business | Self Help

Country: United Kingdom

The Need: The client wanted to publish a step-by-step guide to building and automating business systems and processes.

ABOUT THE CLIENT

The client is a serial entrepreneur; founding multiple companies. She has been dominating the space of automating and systemizing business processes for over a decade.

THE CHALLENGE

- Lack of book publishing expertise
- Lack of time to dedicate to the book
- Lack of fluent writing skills

THE OBJECTIVES

Establish Authority
The client wanted to establish herself as the business process expert and expand her audience.

Become a Published Author
The client wanted to utilize the book as a lead magnet to gain more viewership and client-base.

Build a Revenue Source
She wanted to build an additional income source that will help her increase her overall revenue.

ABOUT ME

6+ Years of Experience

35+ Global Clients

40+ Books Written

Hi! I am Ahemad
A top-rated ghostwriter specializing in self-help, business, and biography domain. I have mastered the art of self-publishing and here to help you gain more authority, money, and influence.

MY APPROACH

- Market Research and Analysis
- Book Flow and Strategy Development
- Personalized 1-1 Interviews with the Client
- Initial Draft and Feedback
- Interior and Cover Design
- APA Citation, Plagiarism check, and Proofreading
- Final Delivery

RESULTS

4.7★ Amazon Rating

11K+ Copies Sold

80K+ Words Book

Additional Income Source
The client successfully established herself as a business expert and gained a recurring revenue stream. She also expanded her client-base by tapping into new markets.

MY GLOBAL CLIENTELE