

# A Non-Fiction Guide on Gaining Financial Freedom



## PROJECT VIEW

**Industry:** Finance | Investing | Self-Help

**Country:** United States of America

**The Need:** To distill client's decades of tactical knowledge into a book that will help thousands of people be financially free.

## ABOUT THE CLIENT

The client is a serial entrepreneur and Founder of a successful capital firm in the US. With close to four decades of financial experience in the BFSI industry, his mission is to share his knowledge and spread financial literacy.

## THE CHALLENGE

- Lack of book publishing expertise
- Lack of time to dedicate to the book
- Lack of fluent writing skills

## THE OBJECTIVES

### Expand Client Base

The client wanted to reach new demographics and expand his horizon to tap into new markets.

### Become a Published Author

The client wanted to publish a book that will showcase his expertise and methodologies.

### Increase Market Authority

The book helped the client be perceived as an expert in the financial domain.

## MY APPROACH

- Market Research and Analysis
- Book Flow and Strategy Development
- Personalized 1-1 Interviews with the Client
- Initial Draft and Feedback
- Interior and Cover Design
- APA Citation, Plagiarism check, and Proofreading
- Final Delivery

## RESULTS

3.9★  
Amazon Rating

1000+  
Copies Sold

90K+  
Words Book

### Enhanced Client Base

The client gained a massive influence in his industry and was invited to several podcast episodes. His reach was maximized and the client base was expanded to countries beyond the USA.

## MY GLOBAL CLIENTELE



## ABOUT ME

6+

Years of Experience

35+

Global Clients

40+

Books Written

### Hi! I am Ahemad

A top-rated ghostwriter specializing in self-help, business, and biography domain. I have mastered the art of self-publishing and here to help you gain more authority, money, and influence.